

## Intellectual Property & Licensing

Downey Brand has a strong Intellectual Property and Technology practice. We represent a variety of clients (ranging from small businesses to multi-billion dollar publicly traded companies) in securing, protecting, and using Intellectual Property, and with handling complex issues involving technology, the Internet, and software.

### Intellectual Property

Our Intellectual Property group practice routinely represents clients in handling complex Intellectual Property disputes, including prosecuting and defending claims involving patents, trademarks, copyrights, trade secrets, and unfair competition. We also have one of the region's strongest trademark and copyright practices—in which we register, manage, and protect domestic and international trademarks and copyrights on a daily basis. In addition, we routinely counsel clients on strategies aimed at protecting and policing Intellectual Property and limiting liability and risk in the use of Intellectual Property. Our intellectual property lawyers also provide Intellectual Property rights counseling in corporate mergers and acquisitions as well as counseling to entrepreneurs and emerging companies on the contribution, protection, and commercialization of Intellectual Property.

### Technology

Our Technology group regularly represents clients in analyzing, negotiating, and crafting agreements involving Intellectual Property, the Internet, software, and other technologies—including licensing and distribution agreements, acquisition and assignment agreements, strategic alliances and joint ventures, outsourcing and manufacturing agreements, service agreements, and development and support agreements. In addition, we have extensive experience counseling clients in specialized issues involving technology, software, the Internet and privacy, such as Domain name acquisition and enforcement, DMCA, HIPAA, and other emerging technology issues.

### Selected Experience

- We regularly represent clients who are leaders from a broad array of industries in California (including technology consulting, software development, food and agriculture, grocery chains, private universities, health care, banking, and gaming,) in complex technology and intellectual property transactions.
- Downey Brand represented AtPac, Inc. a leading supplier of computer software used by clerk-recorder offices throughout California in a suit against its direct competitor for copyright

infringement and trade secret misappropriation, which resulted in monetary sanctions against the defendants and a \$1.9 million settlement for AtPac, Inc.

## Trade Groups

- American Society of Mechanical Engineers (ASME)
- Sacramento County Bar Association Intellectual Property Law Section
- Sacramento Regional Technology Alliance (SARTA)