## DOWNEYBRAND

## **Technology**

In the dynamic, multifaceted sectors of technology and innovation, Downey Brand is at the forefront.

Our experienced teams of cross-disciplinary attorneys work closely with a wide array of industries and corporate practices that have unique technology needs: food and agriculture, health sciences, gaming, pharmaceuticals, automotive, aerospace, software and more. With a keen understanding of these nuanced enterprises, Downey Brand is uniquely positioned to help clients advance with the speed and technological acumen required by the innovation age.

Our attorneys oversee complex intellectual property issues involving hardware, software, mobile, and cloud-based applications. This includes registering and protecting domestic and international trademarks and copyrights, safeguarding clients through mergers and acquisitions to ensure patents are secure, and prosecuting and defending claims involving intellectual property assets. In our years of experience successfully navigating this changing landscape, we have also counseled clients in specialized matters such as domain name acquisition and enforcement, DMCA, HIPAA, and other related issues as they emerge.

## Selected Experience

- Represents one of California's largest grocery chains in business and technology transactions, including several multimillion dollar transaction involving the redesign of the client's IT infrastructure, websites, and customer programs.
- Represents some of California's largest healthcare companies in drafting and negotiating contracts, including multimillion dollar information technology agreements and master services agreements.
- Represented AtPac, Inc. a leading supplier of computer software used by clerk-recorder offices throughout California in a suit against its direct competitor for copyright infringement and trade secret misappropriation, which resulted in monetary sanctions against the defendants and a \$1.9 million settlement for AtPac, Inc.
- Represented a leading supplier of computer software used by clerk-recorder offices throughout California
  in a copyright infringement and trade secret misappropriation case that resulted in extraordinary sanctions
  against the competing software company and a seven figure recovery for our client.

## Trade Groups Trade Groups

- American Society of Mechanical Engineers (ASME)
- International Association of Gaming Advisors (IAGA)
- International Association of Privacy Professionals (IAPP)
- Sacramento County Bar Association Intellectual Property Law Section
- Sacramento Regional Technology Alliance (SARTA)